

Kronodesign®
Trends 20/21

City Vibes





Inspiring
BARCELONA



Sophisticated
MILAN



Dynamic
WARSAW



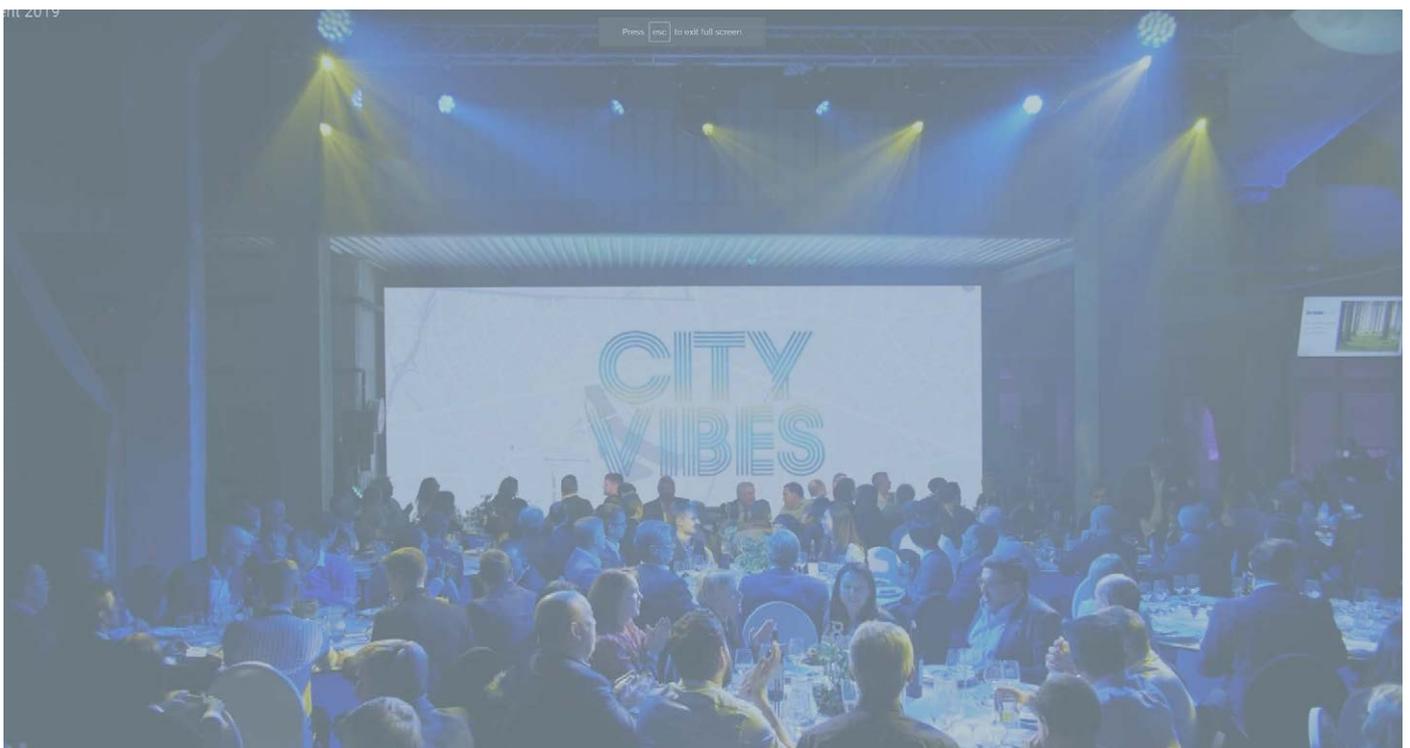
Contemporary
MOSCOW

Trends 20/21 City Vibes Projects

Modern cities are today's trendsetting hubs of design innovation, cultural richness and creative legacy. They have inspired us to create the new Trends 20/21 collection that praises urban life and its exciting social, versatile and colorful character.

To truly understand the design world and its constant shifts, we took input from far and wide. And with "City Vibes" we want to encourage you to explore the true spirit, culture and atmosphere of four distinctive cities: Barcelona, Milan, Moscow and Warsaw.

We've collaborated with renowned architects and designers from Spain, Italy, Russia and Poland who were inspired by our new decors and led by their creativeness and imagination. They invite us into their artistic world, sharing their personal stories and source of inspiration through the beautiful projects created for all of us.





Inspiring BARCELONA

Barcelona is full of flavor and color. The urban context and social environment paint the face of this inspiring city full of creativity, positivity and warmth. The cheerful vibe makes it attractive to young people for its bustling streets, rich cultural context and historic heritage.

Discover Barcelona and the juxtaposed contrasts that open up the senses and the mind for creativity.

CITY VIBES





“My inspiration came from the industrial side of Barcelona and the architectural elements of an old textile factory – Casaramona.”

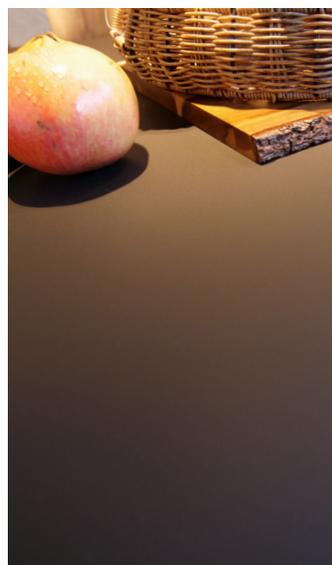
Raul Navarro

The Inspiring Barcelona by Mr. Navarro is recreated with a kitchen concept that aims to balance the aesthetic and the functional with interplay of shapes, textures, hidden lightness and warmth. The inspiration behind his project is the old and charming textile factory Casaramona, with its specific ornamentations, bricks and towers following the Catalan tradition.

The main actors in the composition are the 3 variations of our Grange Oak with their characterful plank forms. Together with the Grey Atlantic Marble, the decors are cut into different shapes to resemble an old-style brick wall and the factory's artistic facade.

The combination of the expressive Concrete and Charcoal Flow used as a background, and the slim-looking Black worktop in a soft-touch matt surface brings this authentic industrial vibe.







K350 RT Concrete Flow

☐☐☐☐☐ FF 2D 3D



K353 RT Charcoal Flow

☐☐☐☐☐ FF 2D 3D



K368 PH Grey Atlantic Marble

☐☐☐☐☐ FF 2D 3D



K355 PW Platinum Grange Oak

☐☐☐☐☐☐ FF 2D 3D



K356 PW Sand Grange Oak

☐☐☐☐☐☐ FF 2D 3D



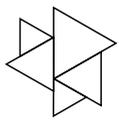
K354 PW Colonial Grange Oak

☐☐☐☐☐☐ FF 2D 3D



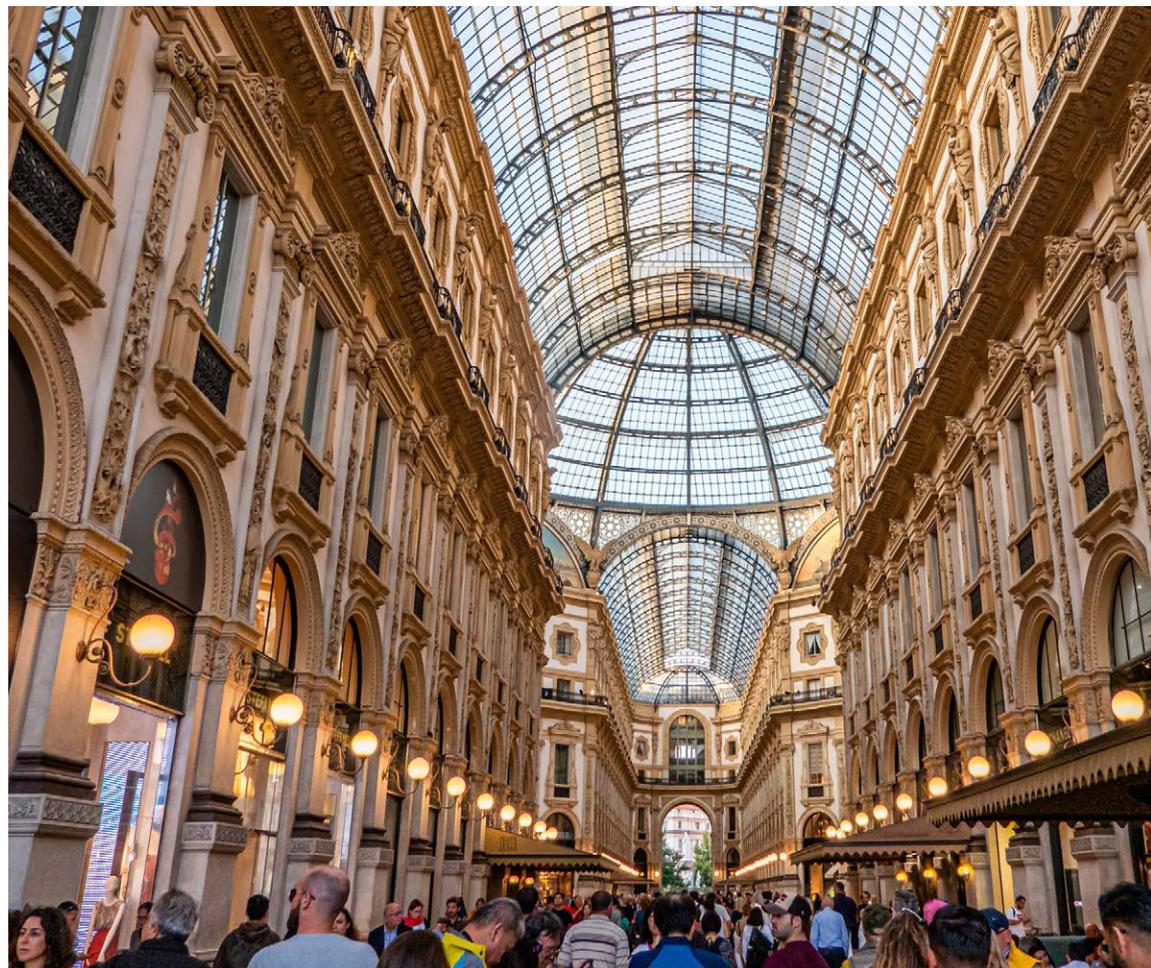
0190 AF Black

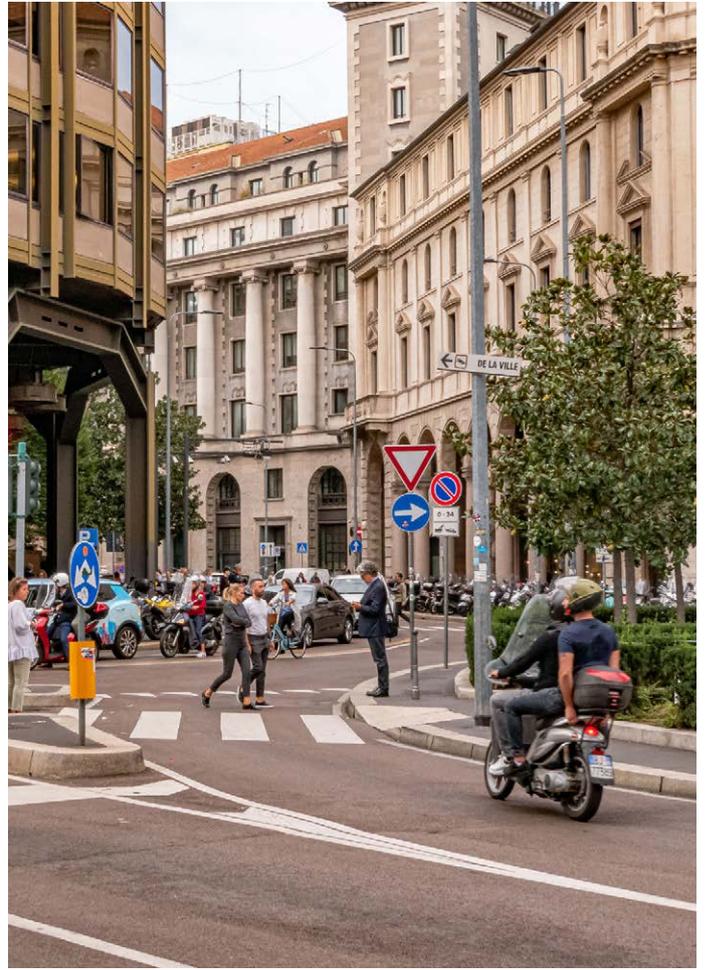
☐☐ MG AG AM ☐☐☐☐☐☐



Sophisticated MILAN

Milan is a city of many impressions, a union of business and culture. This combination speaks to the smart elegance of simplicity and good taste. The busy routine of working people combined with the high-living style and the culture of late-night social gatherings shape the extrovert face of Milan. The desire for a stylish ambiance to facilitate the lifestyle of the Milanese and to suit the sophisticated visual presence of the city was the inspiration behind this project.







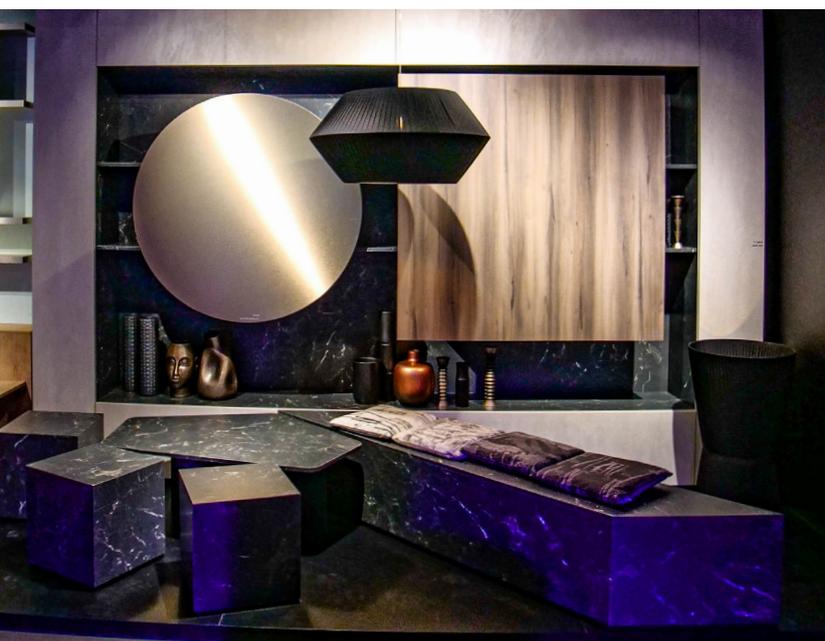
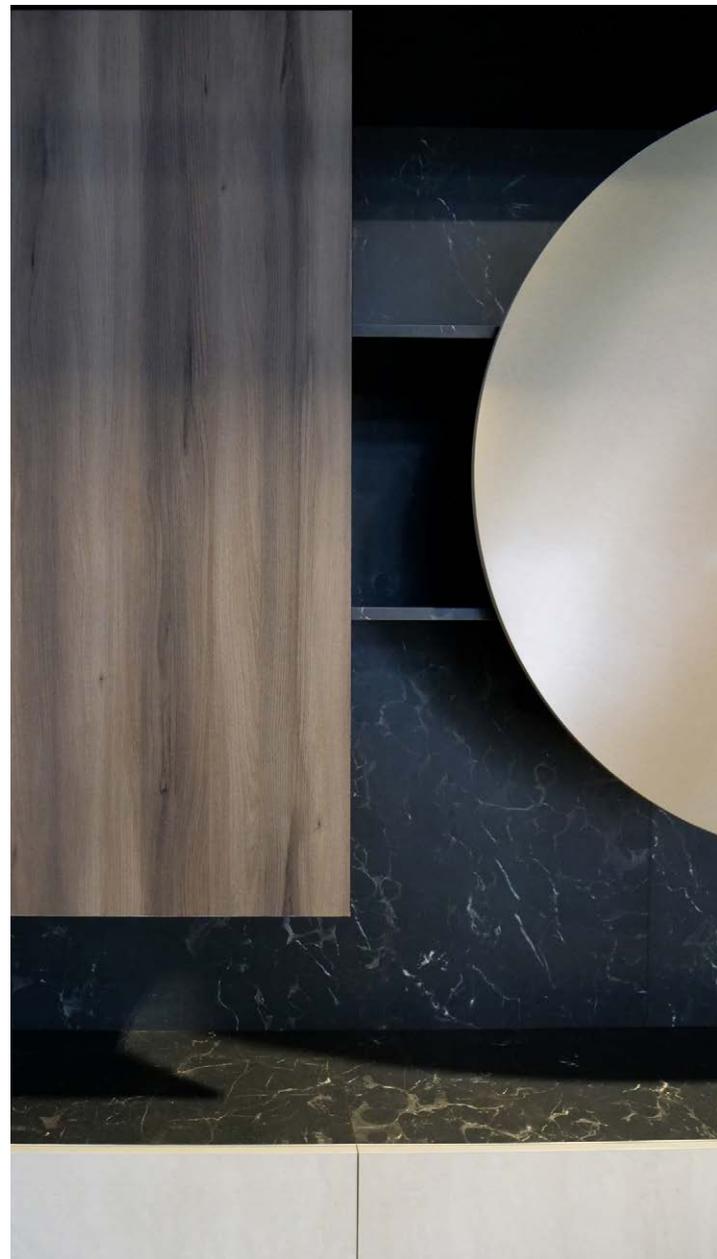
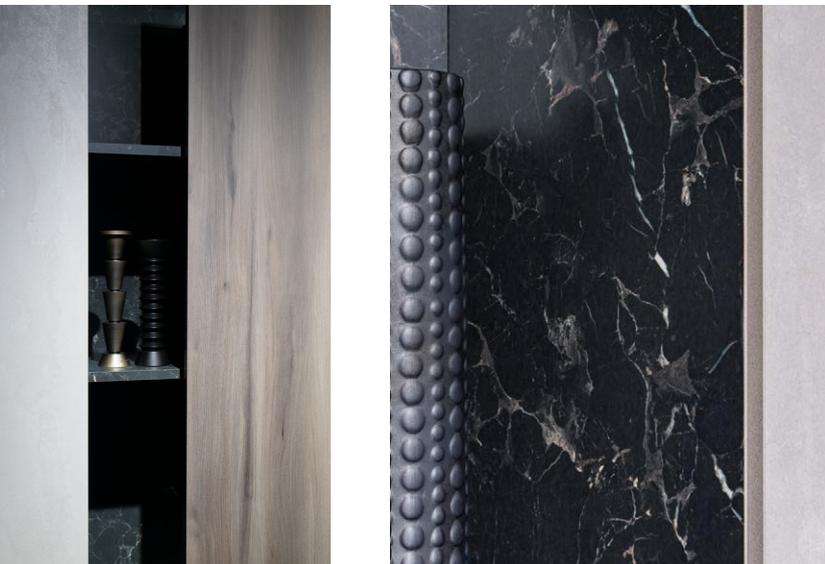
“ *In my work it is important to create value... to invent something, not to copy...* ”

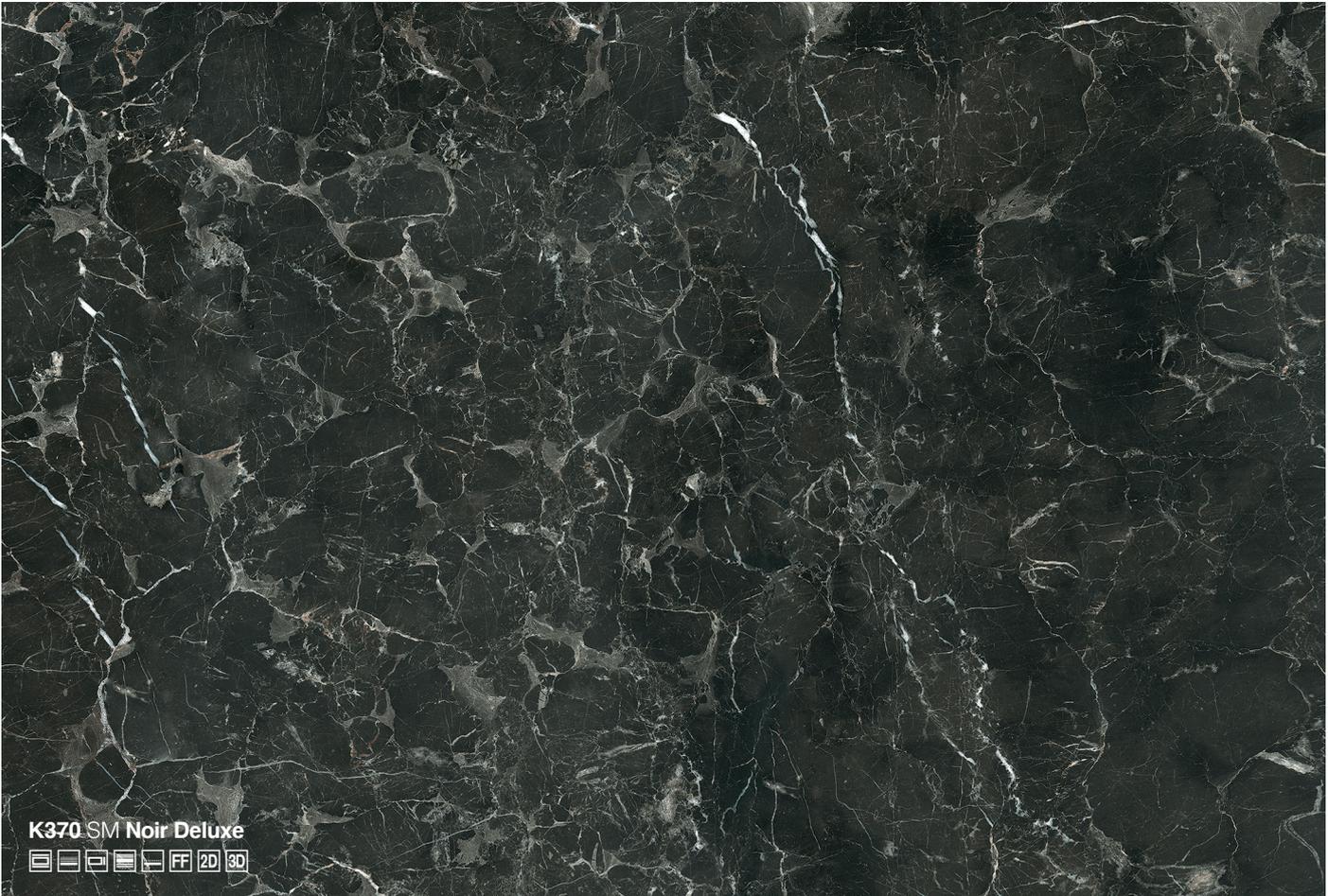
Stefano Adriani

A sophisticated interior design concept that exudes Italian style. The creation of Mr. Adriani, the founder of “Adriani e Rossi Edizioni” is a representation of an elegant museum foyer. The project is strongly dominated by our sophisticated black marble - Noir Deluxe, used vertically and horizontally. It invokes notions of high-end living and affluence, together with the gentle embrace of the Silk Flow decor and the metallic sheen of Brushed Bronze.

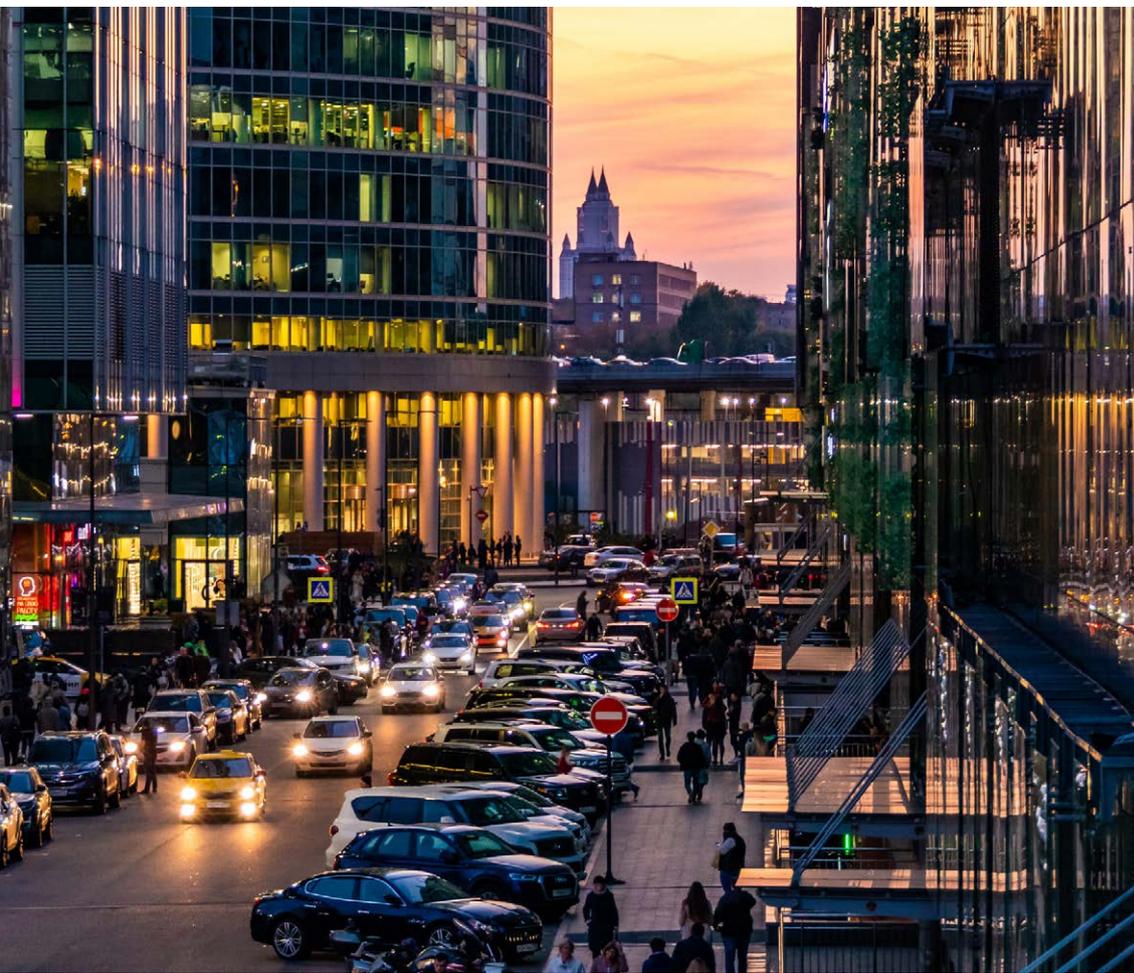
To balance the whole interior fragment Mr. Adriani has used the darker shade of our elmwoods – Stone Aurora Elm. Its fine grain, warmth and natural color movement are the perfect partners of the exotic detailing of Noir Deluxe and can be mixed and matched confidently with all kinds of materials and textures.











Contemporary MOSCOW

The Moscow metropolis is home to millions of people from a variety of backgrounds with different life styles. This diversity makes it an example of a contemporary city with mixed influences, ideas and possibilities.

An environment of this intense scale requires private seclusion, where the individual can be submerged into their own reality. The luxury of Moscow can be found in the ability to match deep colors with elegant wood and stone in a contemporary, private space where one can unwind and get together with friends.



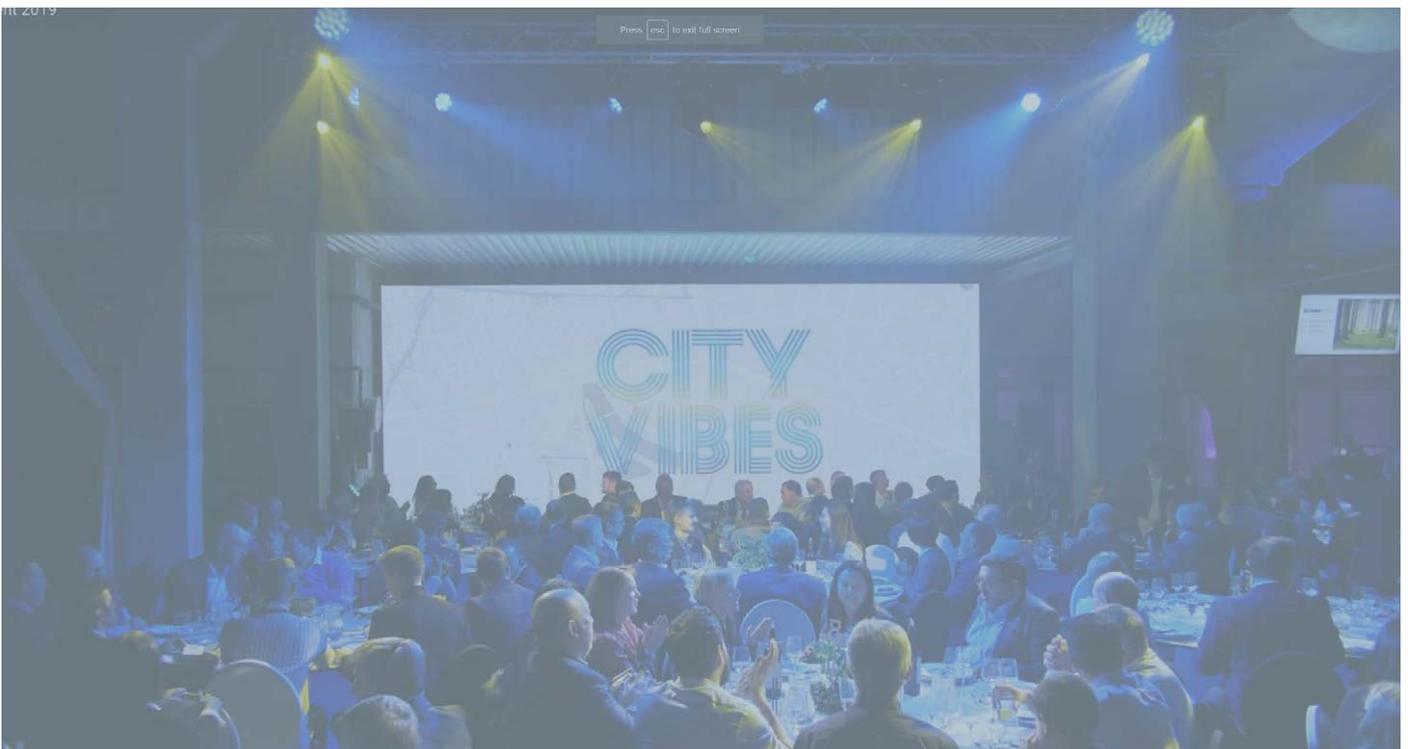
“ Whatever you’re designing, whether a public space or a residential building, its function comes first ... We combined different surfaces and materials in order to create a cozy feeling that will suit the understated chic of the modern city.”

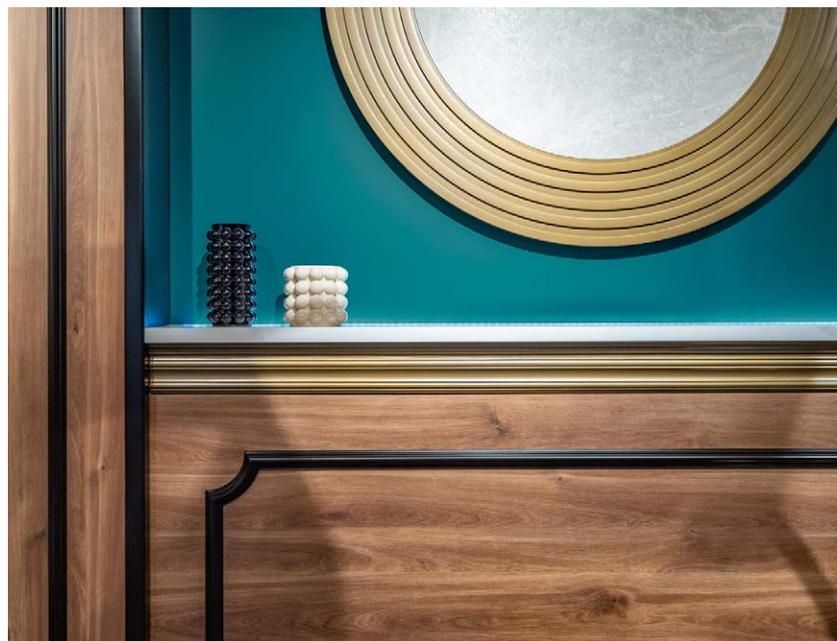
Roman & Karina Chermenin

Discover this charismatic private interior, created by Mr. and Ms. Chermenin - a luxurious space where people with high-living standards can relax after a long working day.

It represents the luxury of Moscow which can be found in the ability to match deep uni colors with elegant wood and stone reproductions. The living room is rich in appearance, achieved through a combination of materials and textures. The warmth comes from the charming and well-loved classics in a new, modern look - Cognac and Honey Castello Oak.

The metallic finish of Rusty Flow with its Rust surface is a great companion of the warm wood decors, while Cream Navona brings in more chic. The material and surface combinations in this project make the space feel cozy and inviting.

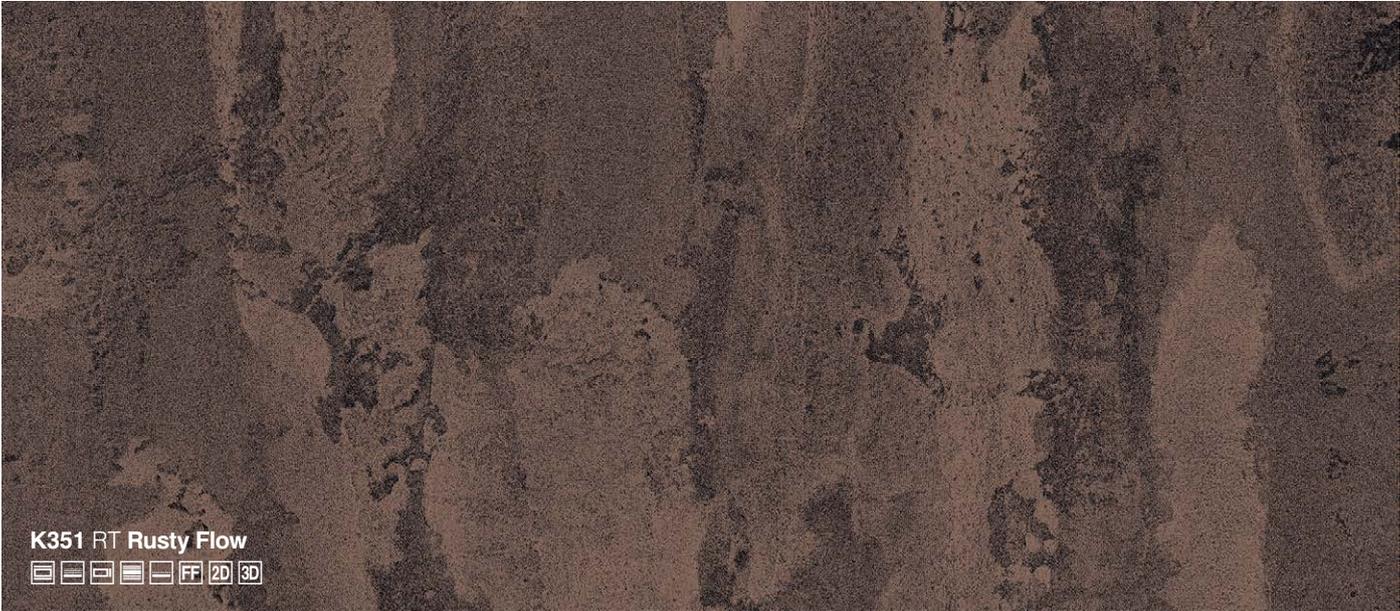






K367 PH Cream Navona

☐☐☐☐☐ FF 2D 3D



K351 RT Rusty Flow

☐☐☐☐☐ FF 2D 3D



0245 SU Ocean Blue

☐☐☐☐☐



K358 PW Honey Castello Oak

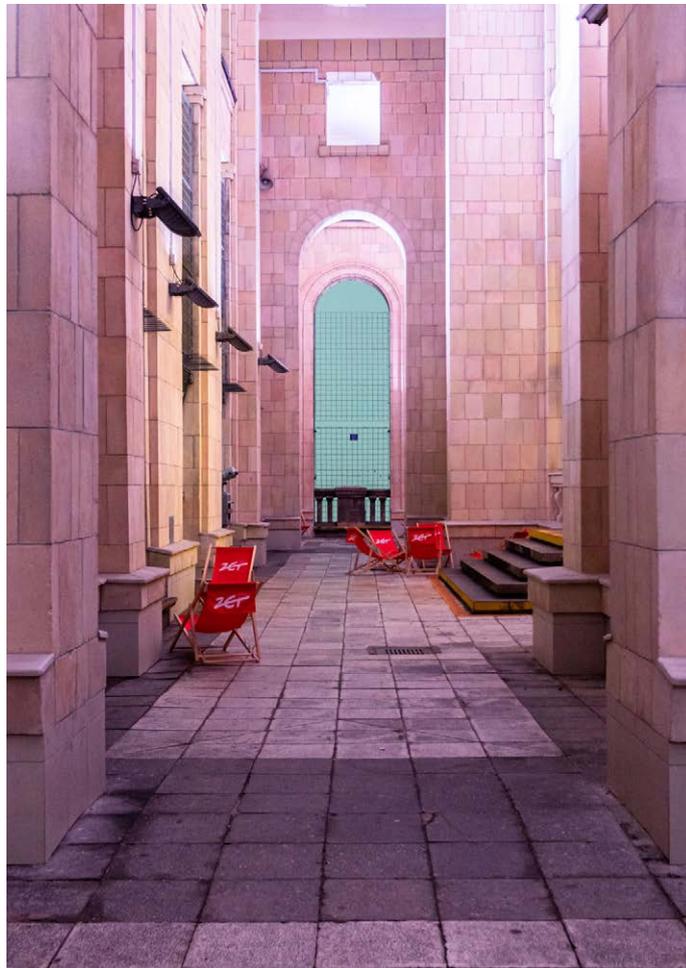


K359 PW Cognac Castello Oak



ROCKO
Vinyl flooring by Kronospan

R060 Craterfall, PT





Dynamic WARSAW

Warsaw fascinates with its rapid growth and fast development. Its dynamic spirit can be felt in the air as the grey concrete context is illuminated by contemporary buildings encased in modern materials and new business of all scales launching. The city changes fast and becomes more and more accessible and inviting.

The energy of Warsaw is pulsating with vigor, light, creativity and bold expressions. These dynamics inspired our decors to be more vivid in color and expressive in texture.





“ I want to create spaces closer to people... my installation is a dynamic composition with repeating modules and materials inspired by nature... ”

Edyta Jasitczak

Edyta illustrated the dynamic nature of Warsaw with an interpretation of a modern co-working space, where people can dine and unwind. The natural inspiration comes from the weathered look and soft fibres of our Harbor Oak used for the lower seating area. The background installation with its several fragments looks modern in its minimalism. The wood shelves made from our Vintage Harbor Oak have an accent Brushed Platinum edging. The round modules for which she used the Iron Flow, combined with Cloud Nebula add a futuristic feel with a strong color play of soft white, taupe, brown and dark grey. They all stand out beautifully on the Mint background and reflect Warsaw's vibe – dynamic, inviting and truly open to change.

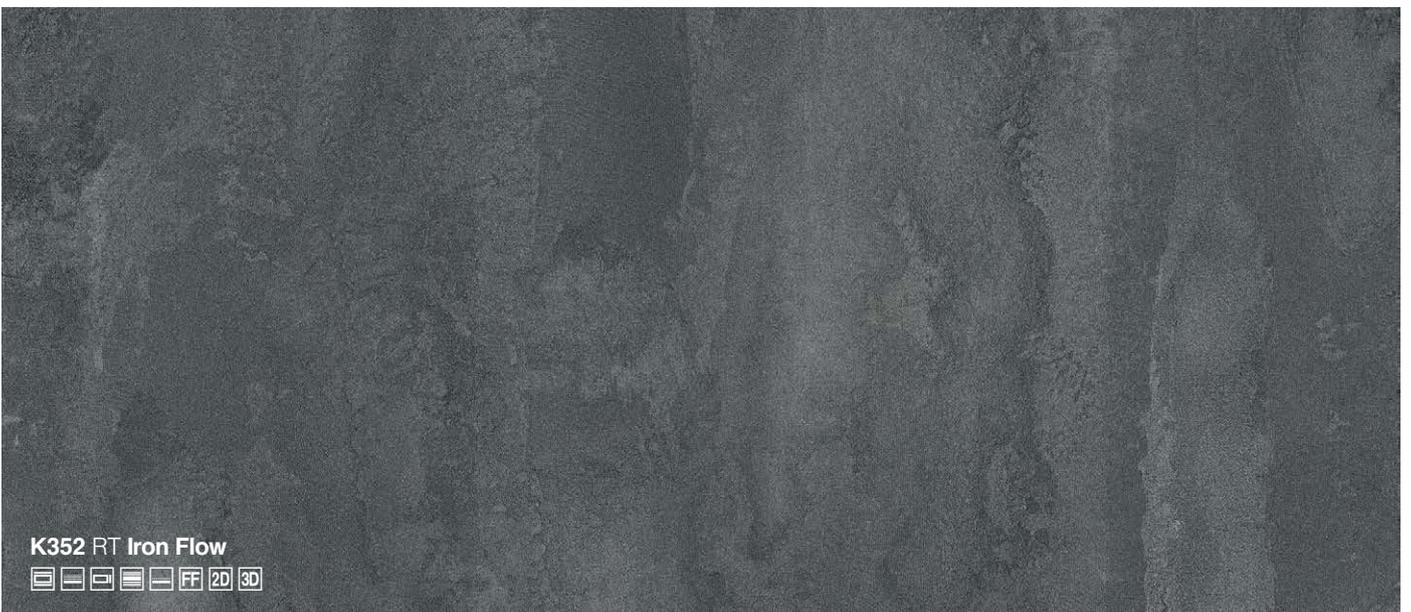




7180 BS Mint



K369 PH Cloud Nebula



K352 RT Iron Flow



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