




Play

2019







Fire your imagination. And try picturing Tarkett materials from a new perspective - their creative potential – rather than their functional qualities. This was the original mission of the Play book, which we started in 2016. In the latest edition, we asked the collective designers Studio 5•5 to take a fresh look at our vinyls, linoleums, homogeneous and carpets. We already knew the Studio well, having entrusted them with the design of our Atelier, rue de Saintonge in Paris, where we exhibit our products and dedicate a creative space to architects. So this time, 5•5 interpreted our collections by imagining ten environments, each of which reveals an individual way of featuring our products. Ten environments and ten architectural features to make Play 2019 the inspiration book that will raise the profile of flooring.

Play on!

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Play 2019

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Summary

Outline

08







Outline Ranges
iQ Megalit
Yellow Welding Rod

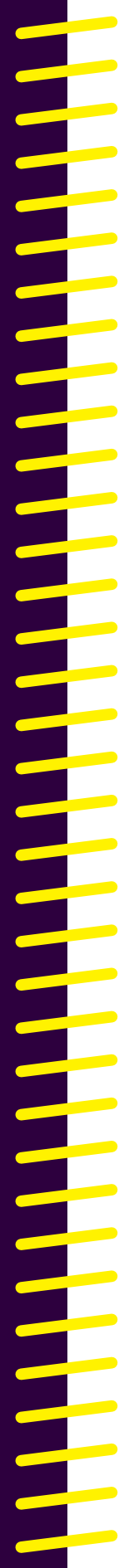


Scale





16



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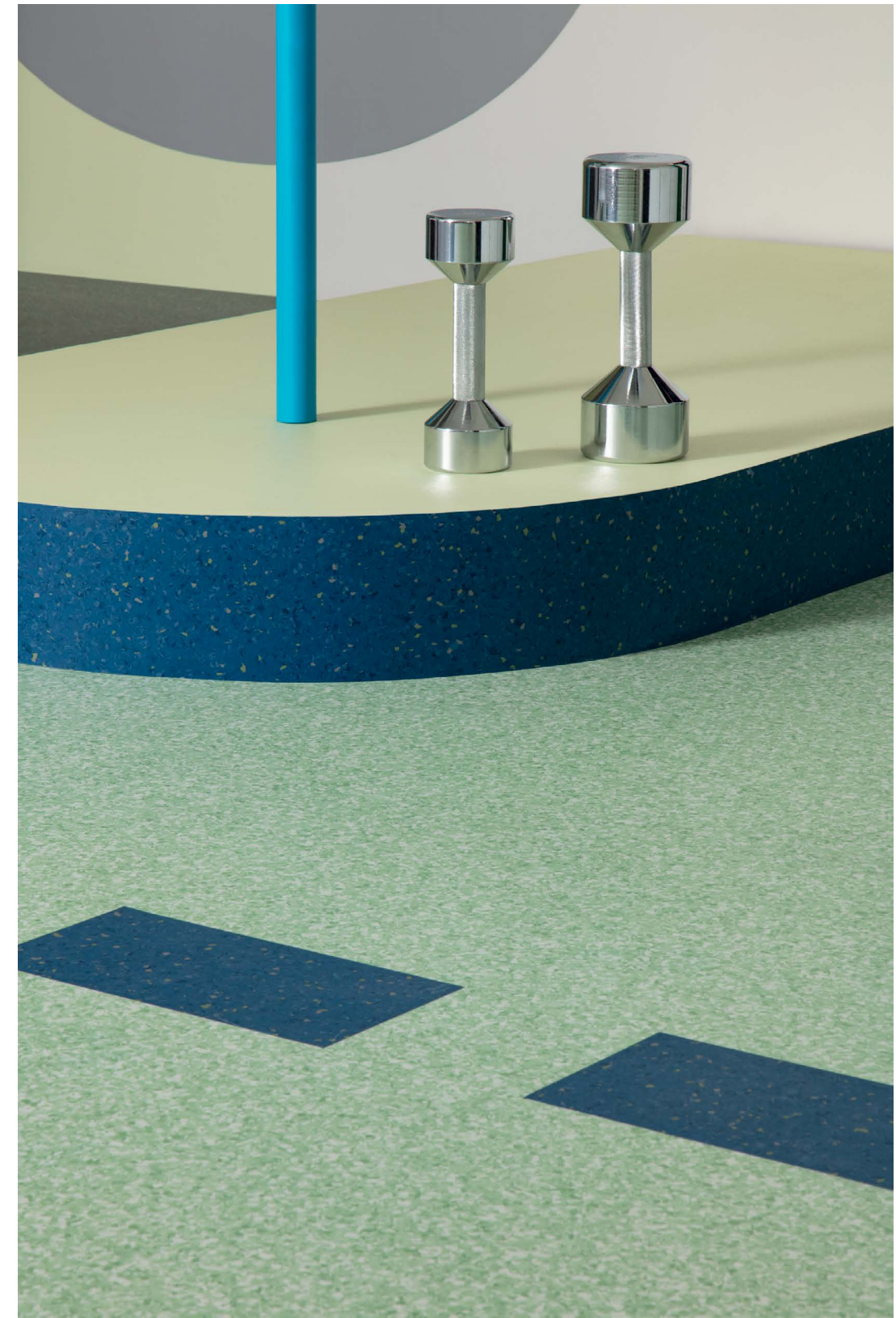
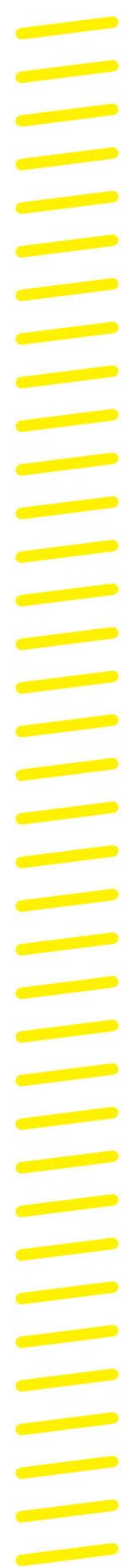
Scale Ranges
iQ Eminent
Primo Premium



Mark

20

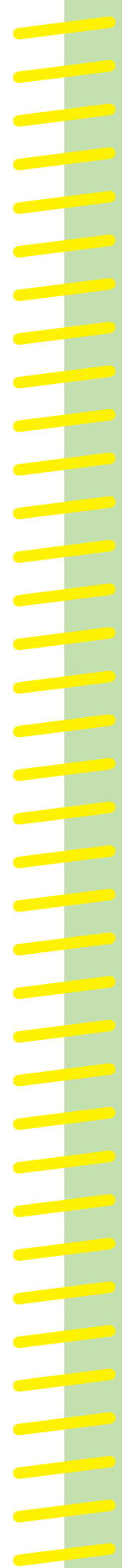






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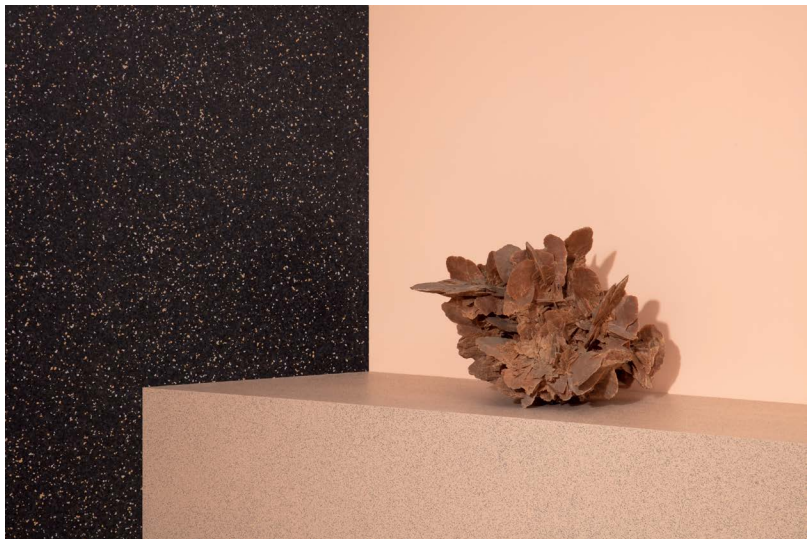
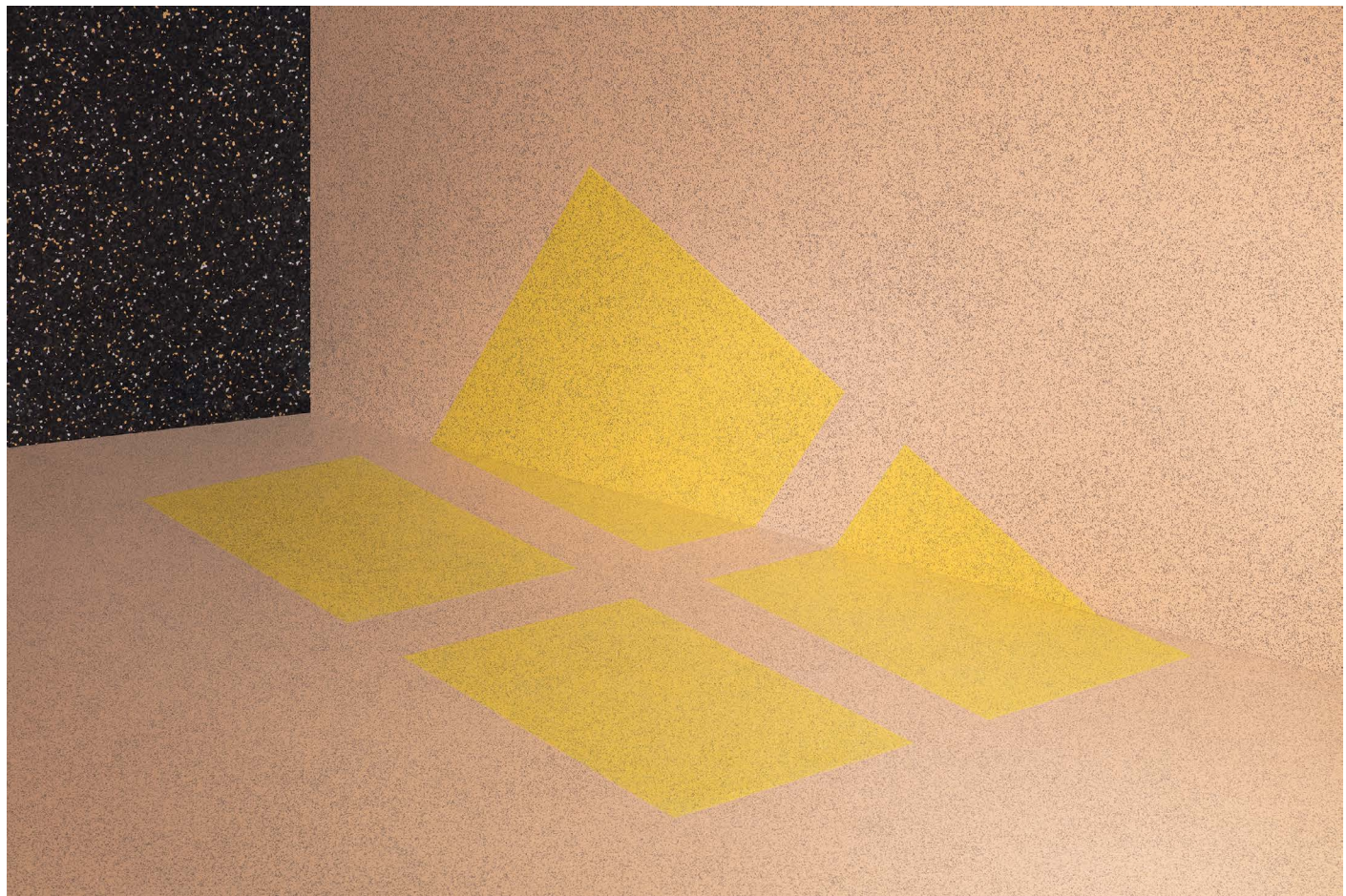
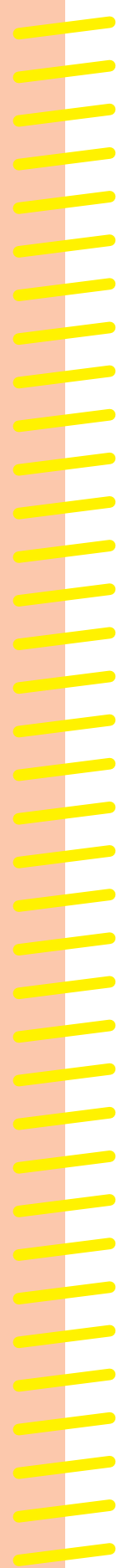
Mark Ranges
Eclipse Premium
iQ Eminent
iQ One Classic
Primo Premium
Protectwall



25

Trick

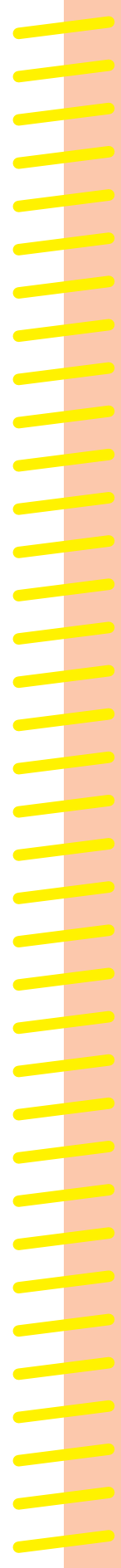






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Trick Ranges
Primo Premium
Safetred Universal

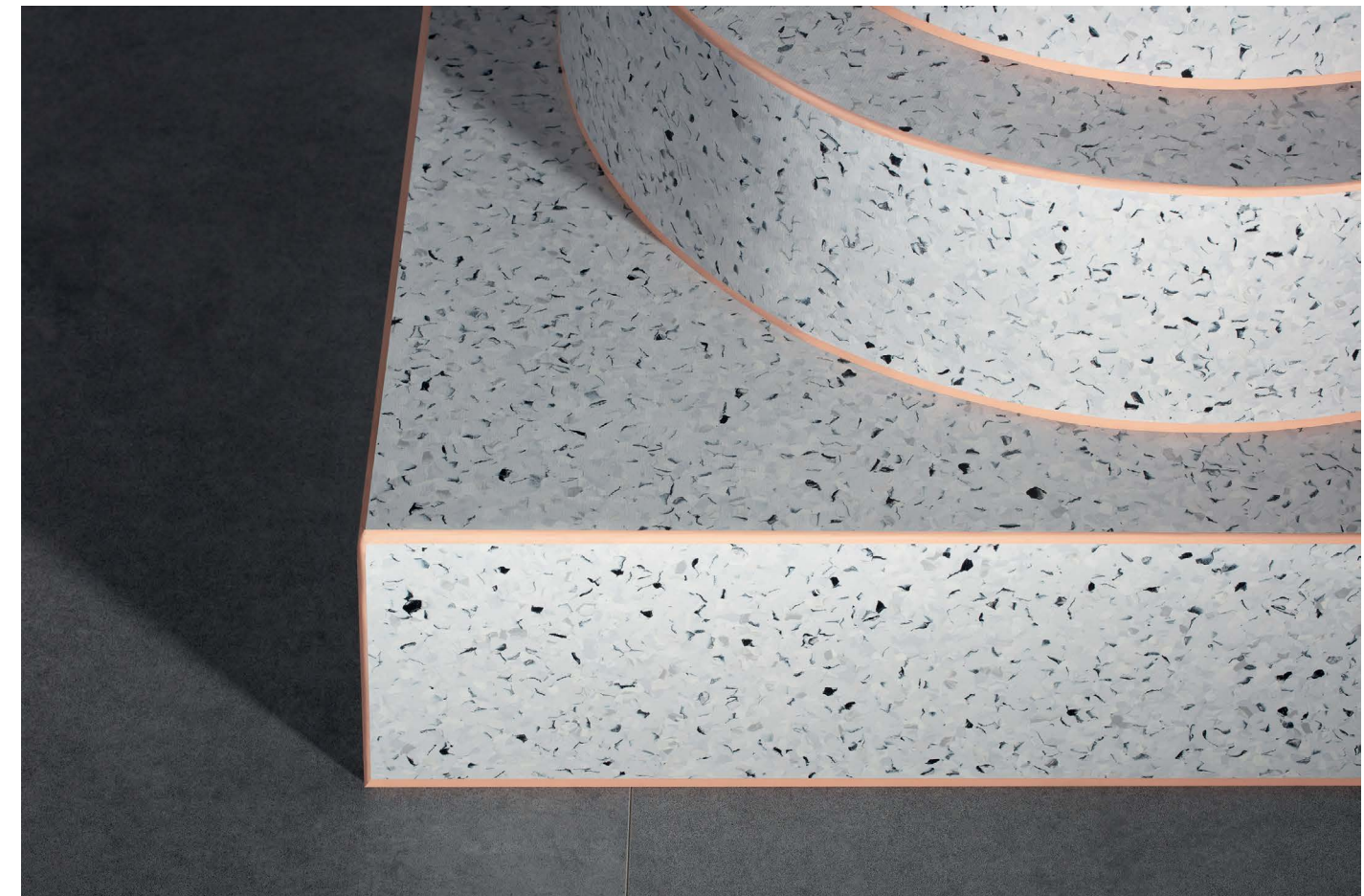


31

Curve

32

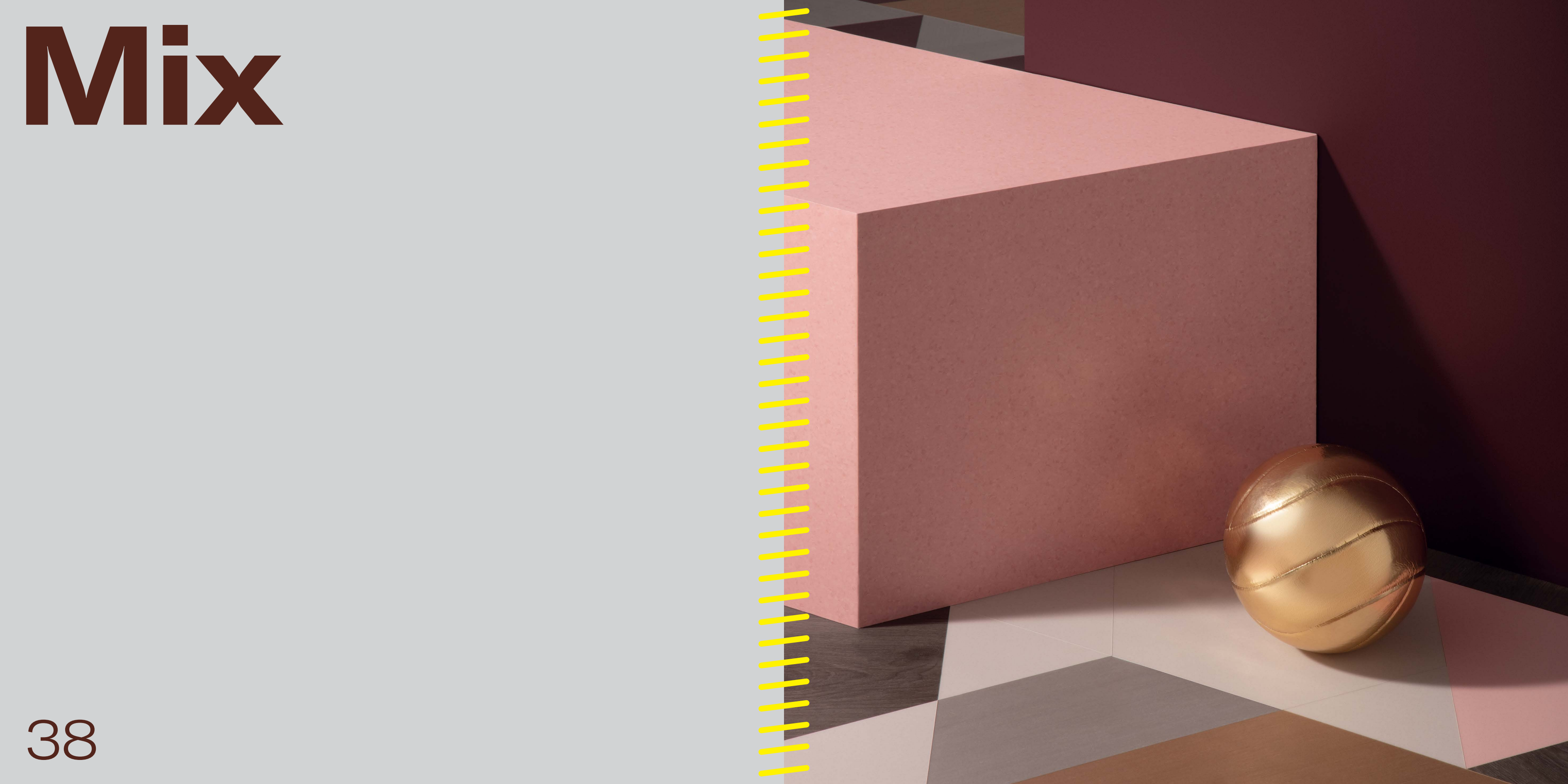




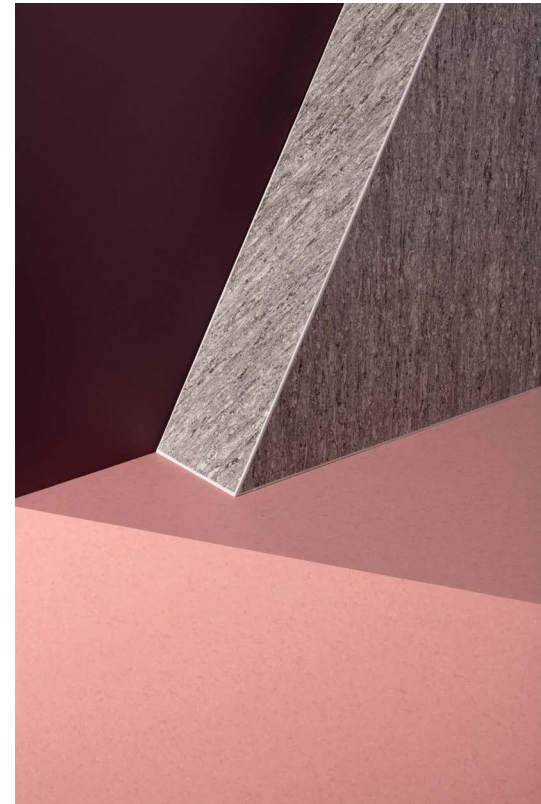
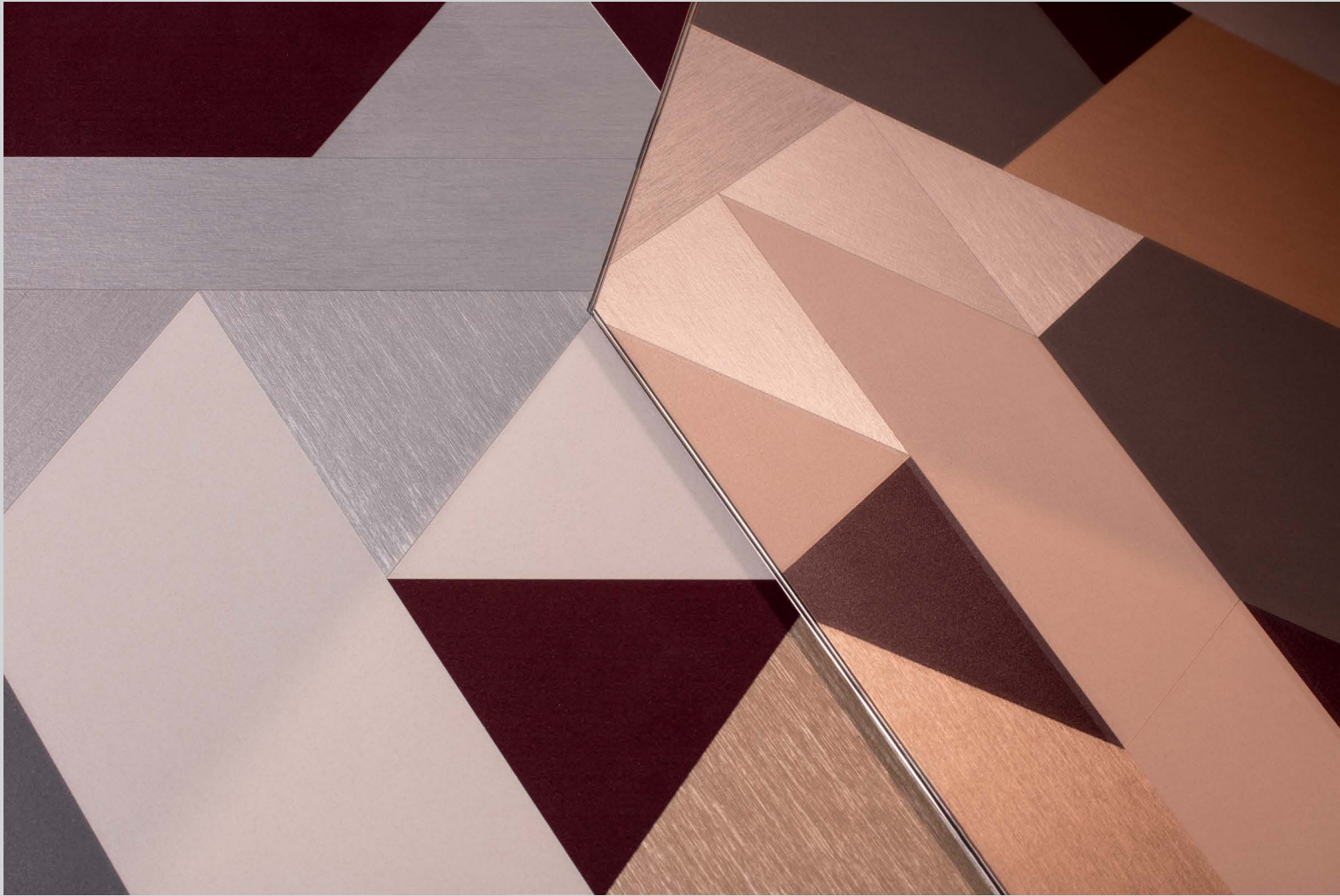


Curve Ranges
 Cementi Click
 Sense of marble
 iQ Granit
 iQ Toro
 Protectwall
 Wallgard





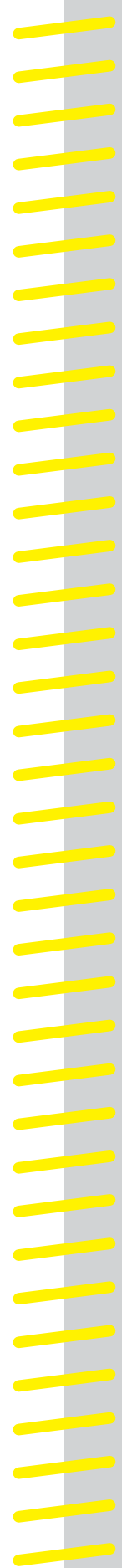
Mix





42

Mix Ranges
 iD Mixonomi
 iD Supernature
 iQ One
 iQ Optima
 Eclipse Premium
 Protectwall

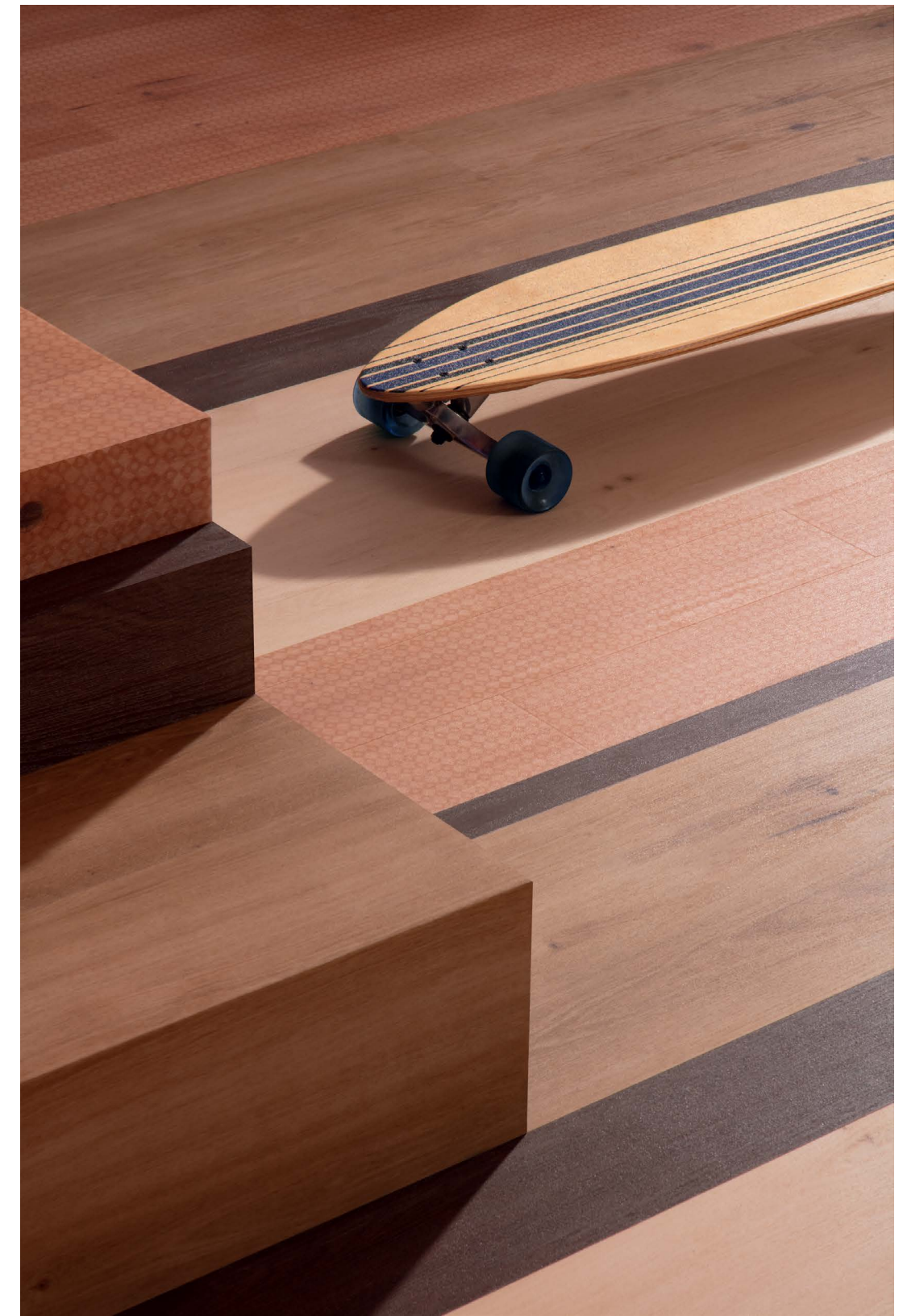


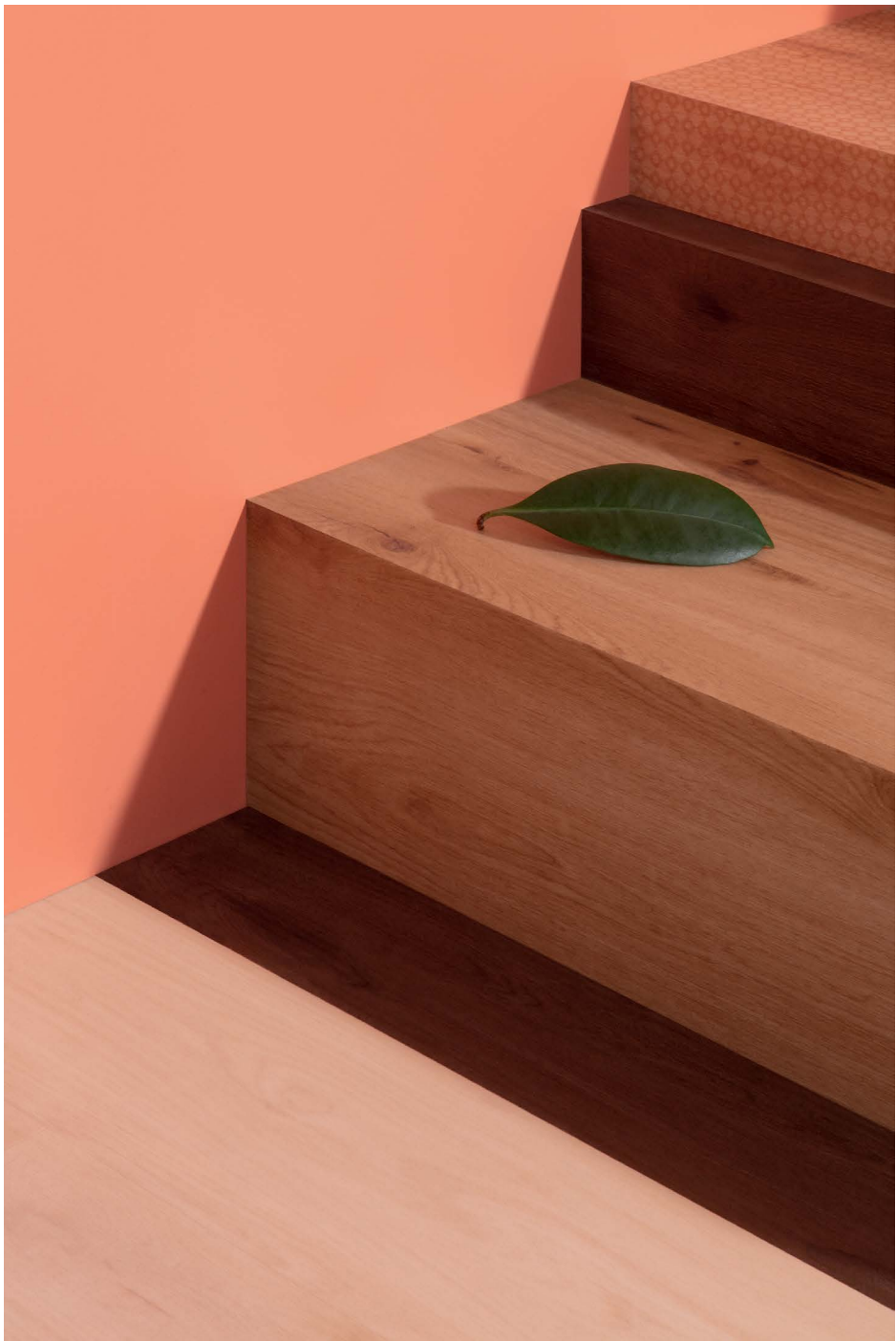
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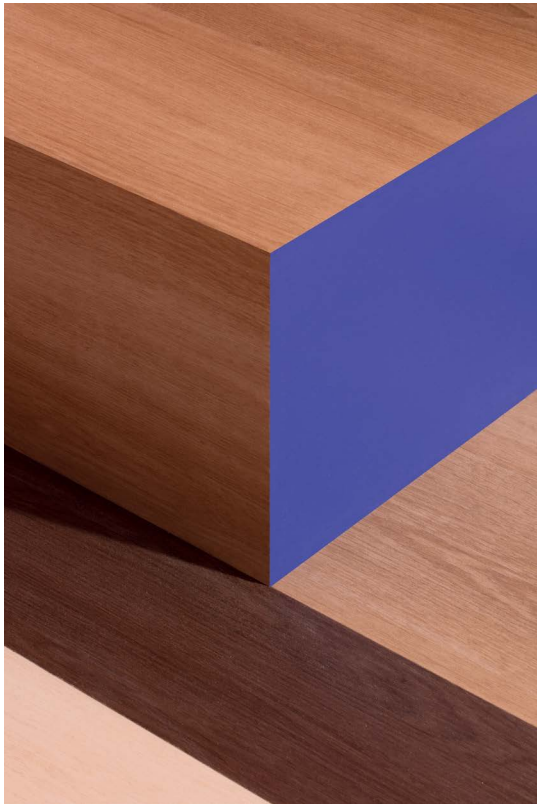
Vibrate







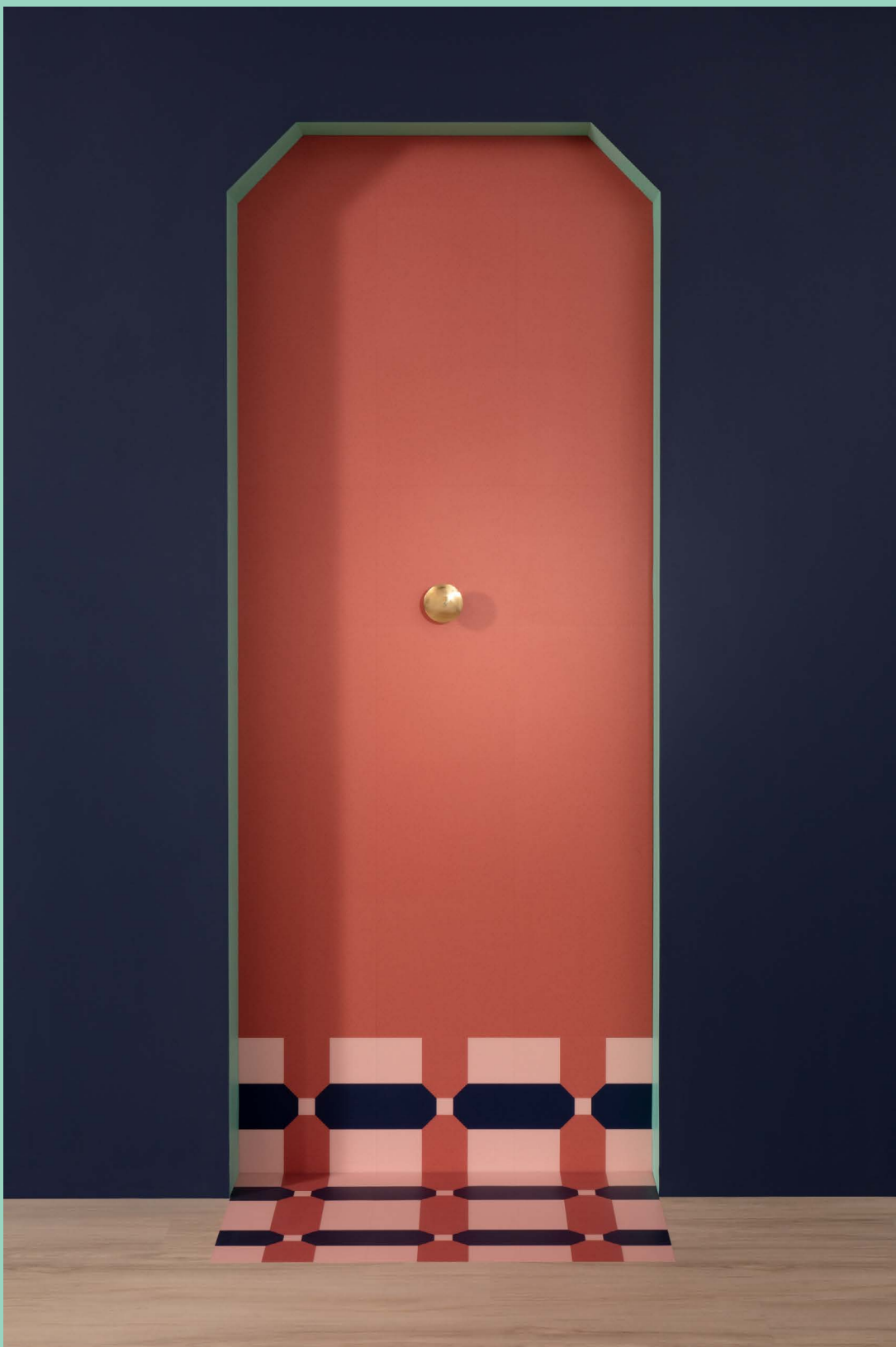
Vibrate Ranges
iD Supernature
iD Tattoo



Focus

50





Focus Ranges
Mixonomi Jewels
iD Mixonomi
iD Inspiration





A modern interior scene featuring a vibrant green wall on the left. A potted plant with large green leaves sits on a light-colored floor. To the right, a curved wall is composed of a white panel and a blue panel, both with a speckled texture. A yellow spiral binding runs vertically down the center of the image, separating the green wall from the curved wall.

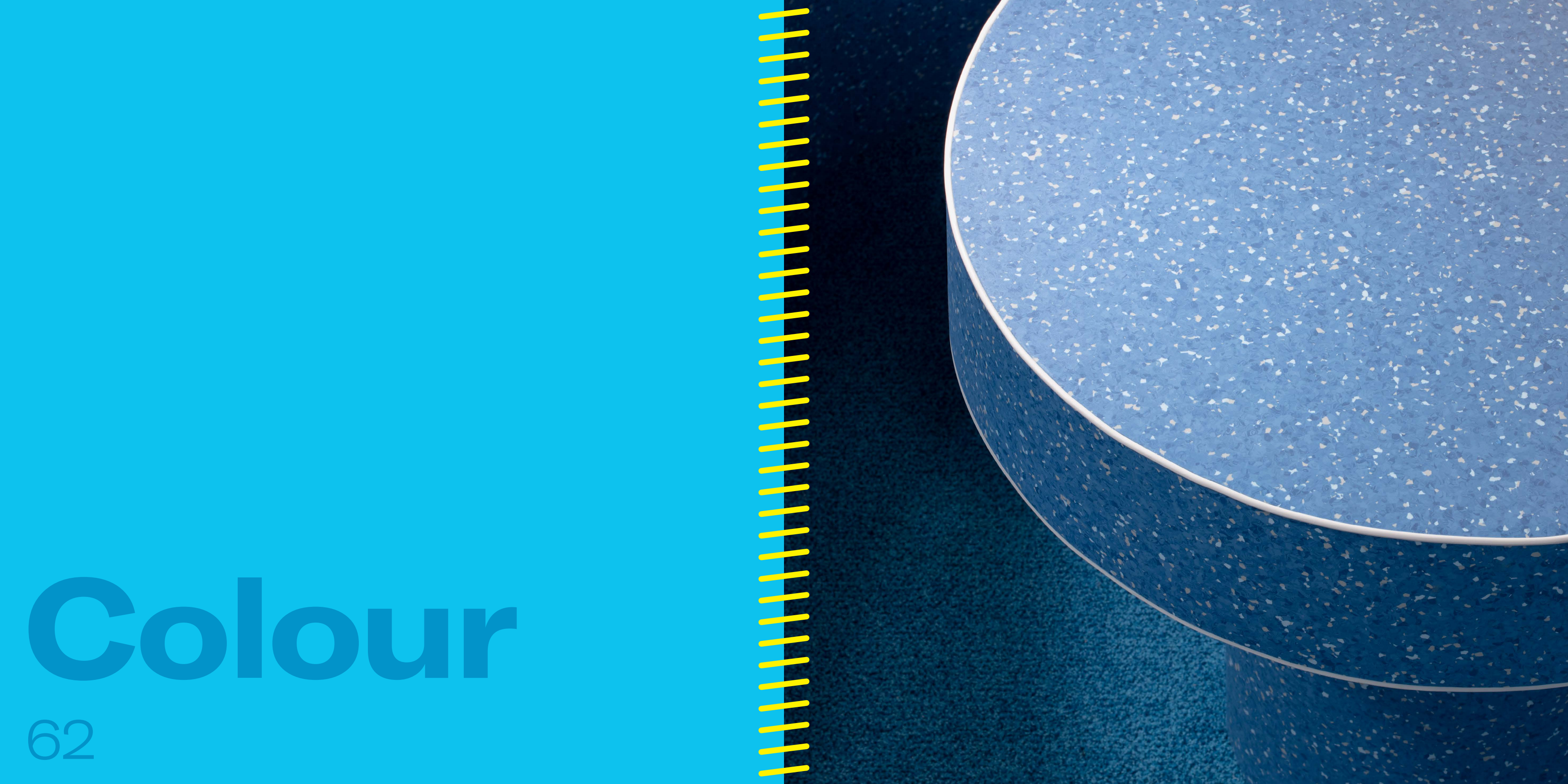
Cut



Cut Ranges

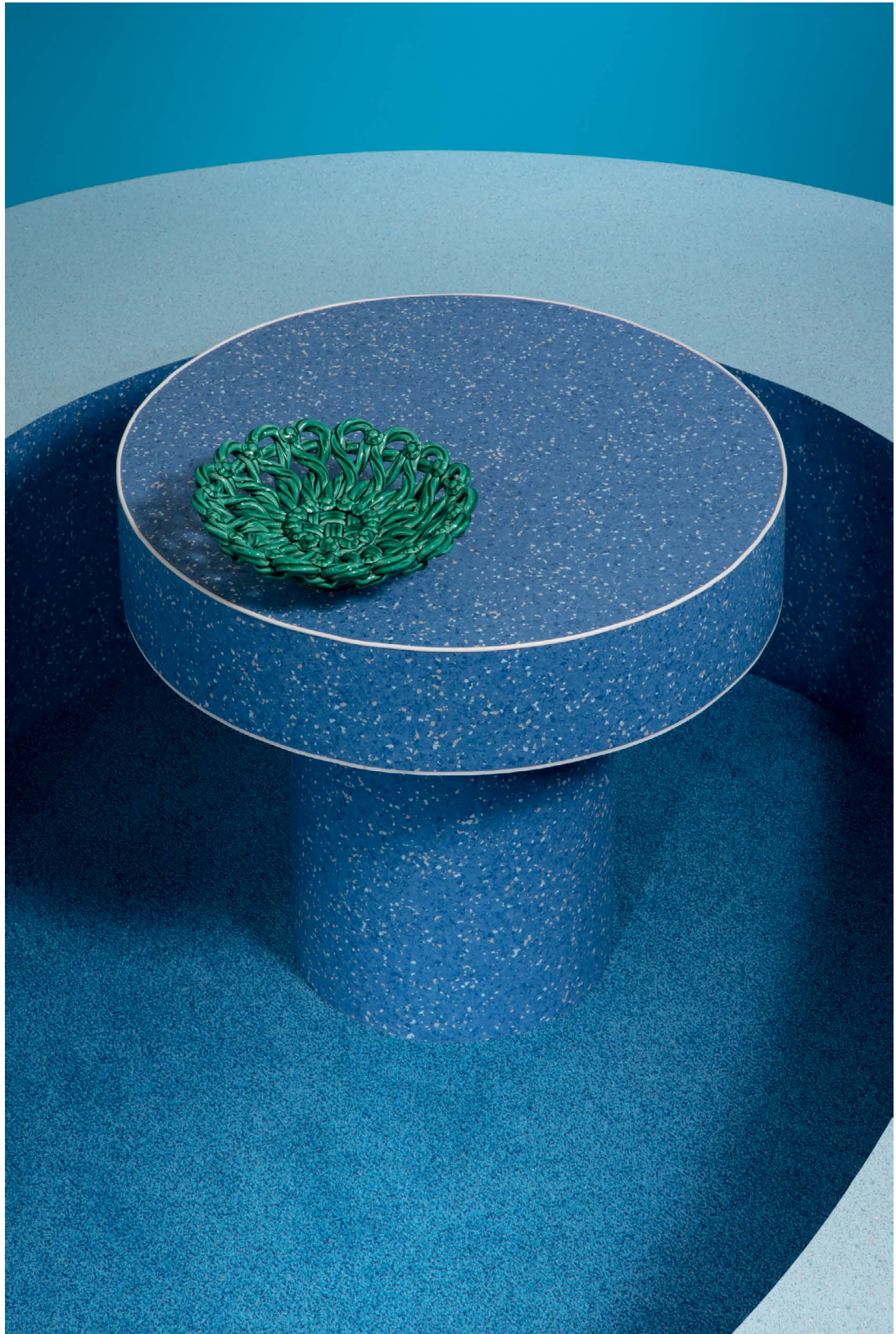
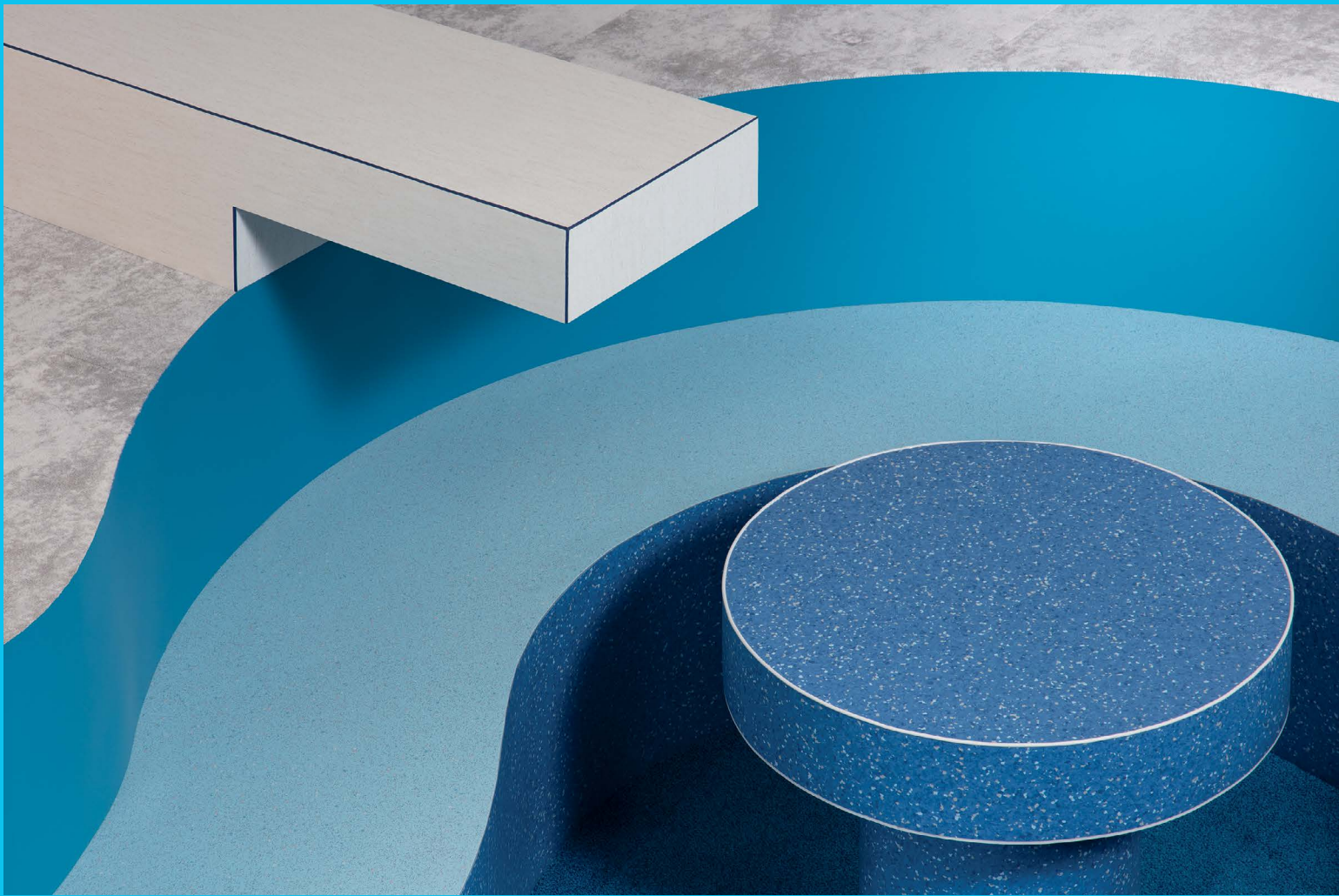
Style Emme
Trentino
iQ Toro
Wallgard

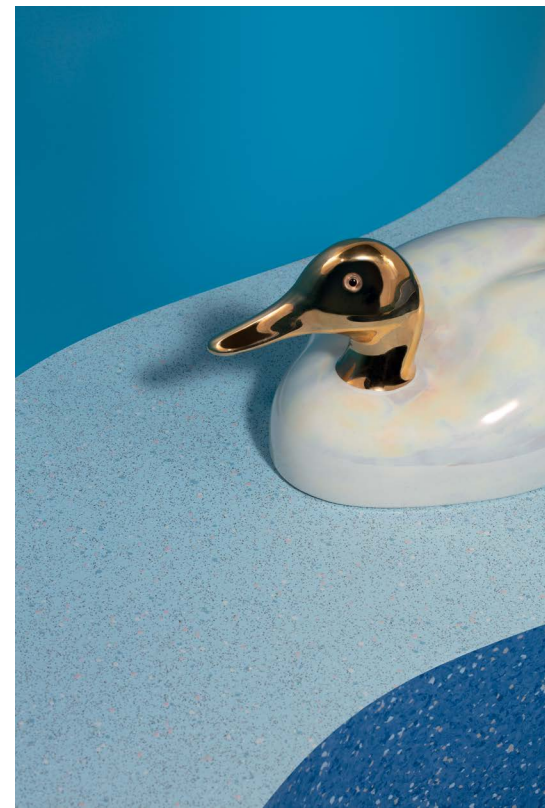




Colour

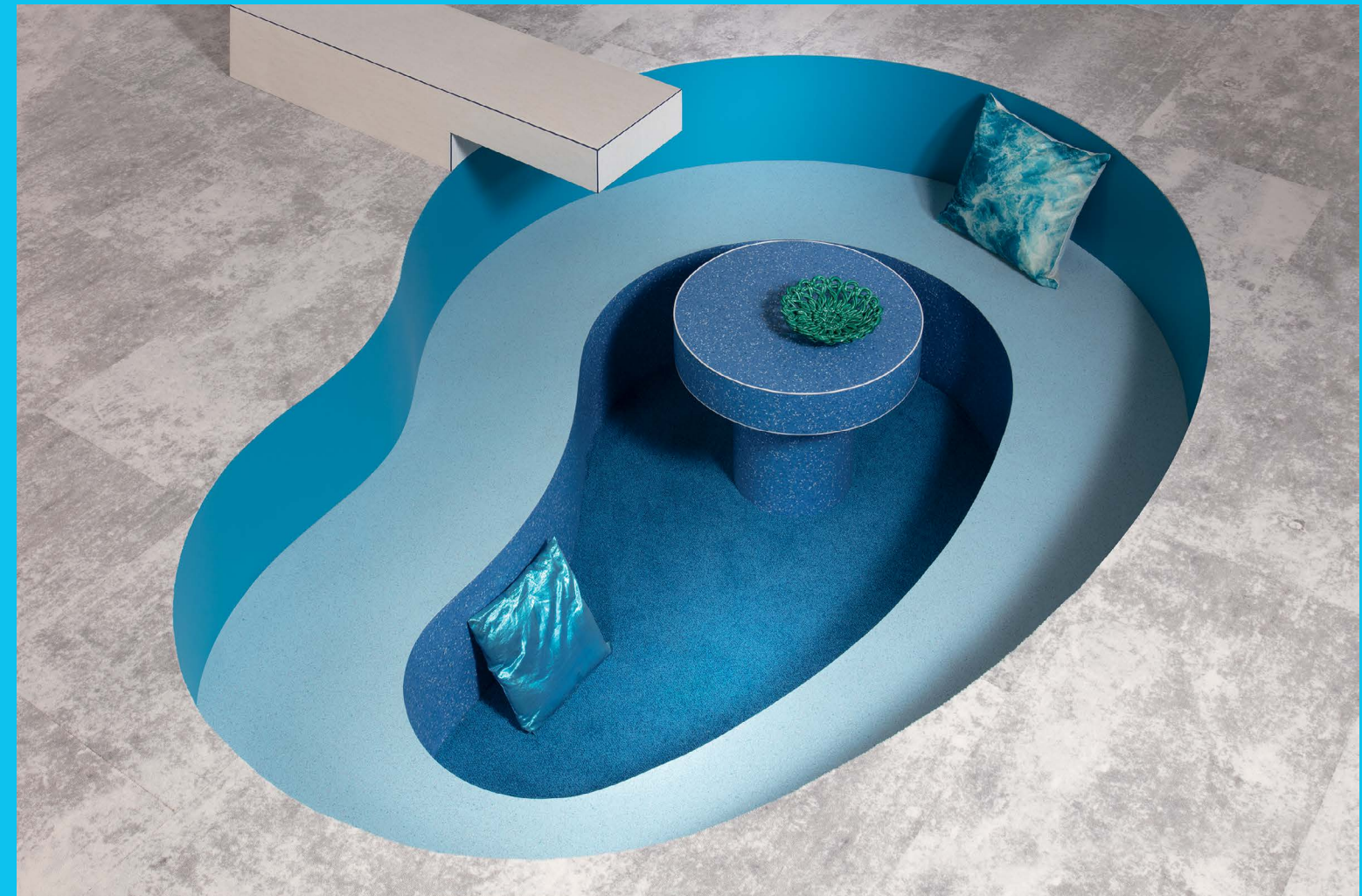
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Colour Ranges

Concrete
Torso
iQ Optima
Etrusco
Primo Premium
Safetred Spectrum



Outline

iQ Megalit
Homogeneous
Dark Grey 3390 602,
Grey 603, Warm Grey 612,
White 605
Welding Rod
Yellow 87083

Scale

iQ Eminent
Homogeneous
Purple 21030 149,
Red 152
Primo Premium
Homogeneous
Clay Grey 21010 625,
Light Pure Grey 963,
Light Red 653

Mark

Eclipse Premium
Homogeneous
White Green 21020 677
iQ Eminent
Homogeneous
Dark Blue 21030 145
iQ One Classic
Homogeneous
Cold White 21200 115
Primo Premium
Homogeneous
Dark Cool Grey 21012 563
Protectwall
Heterogeneous
Uni Warm Grey
26500 043,
Uni Fresh Green 134,
Uni Medium Grey 044,
Uni Super White 221

Curve

Cementi Click *Cement Tiles*
Concrete Warm Medium Grey
24118 007
Sense of marble
Desso Carpet Rug
Emerald 7471
iQ Granit *Homogeneous*
Multicolour Grey 3218 431
iQ Toro *Homogeneous*
Light Grey 3093 100
Protectwall *Heterogeneous*
Marble Carrare 26500 064
Wallgard *Homogeneous*
White Grey Beige 21055 222,
White Grey 221,
Contrast Grey 231,
Orange 227

Trick

Primo Premium
Homogeneous
Black 21010 654
Safetred Universal
Heterogeneous
Jupiter 3820 170,
Solar 260

Mix

Eclipse Premium
Homogeneous
Light Red 21020 781
iD Supernature
Semi-customizable Vinyl Tiles
Park Oak, Clay
(reference on request)
iD Mixonomi
Vinyl Tiles
Brass, Burdgundy,
Cappuccino, Charcoal,
Colombo, Drage, Silver
(Diamond + Herringbones
Left & Right + Large & Small
Triangles + Large Hexagon
+ Trapeze)
(references on request)
iQ One *Homogeneous*
Dusty Orange 21200 557
iQ Optima *Homogeneous*
Essence White Contrast
3080 951
Protectwall
Homogeneous
Brushed Metal,
Silver 26500 054

Vibrate

iD Supernature
Semi-customizable Vinyl Tiles
Park Oak Abaca, Hazel,
Linen (reference on request)
iD Tattoo
Semi-customizable Vinyl Tiles
Park Oak Curry + Tattoo
Stencil Grid, Tone on Tone

Focus

Mixonomi Jewels
Vinyl Tiles
Custom-made patterns,
realized with ultra-sonic
cutting service
iD Mixonomi
Vinyl Tiles
Rectangles, Drage
Trapeze, Banana
Small triangles, Mint
Square, Terracotta
(references on request)
iD Inspiration 55/70
Vinyl Tiles
Rustik Oak 24231 125

Cut

Style Emme *Linoleum*
Materia 14088 200
Trentino *Linoleum*
Moss 552
iQ Toro *Homogeneous*
Green 3093 576
Wallgard *Homogeneous*
Contrast Blue 21055 232,
White Blue 226

Colour

Concrete
Desso Carpet Tiles
Grey AA24-9930
Torso
Desso Broadloom Carpet
Blue B147 8412
iQ Optima *Homogeneous*
Soft Warm White 3242 205
Etrusco *Linoleum*
Cyan 061
Primo Premium
Homogeneous
Dark Blue 21010 666
Safetred Spectrum
Heterogeneous
Sky 3819 860

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Set Design
Photography
Graphic Design
www.5-5.paris

Tarkett
Realization
Development



